

Product Summary: Fat Filled Milk Powder

An ingredient in growing demand

Consumers in developing markets continue to fuel the demand for affordable dairy ingredients. Unable to afford the premium price associated with Full Cream Milk Powder, they are turning to Fat Filled Milk Powders (FFMP) in large numbers, growing the market at around 5% per annum globally. Fat Filled Milk Powders are an affordable, vitamin-enriched dairy-based ingredient, making them a suitable alternative for families wanting to access dairy nutrition.

Our Fat Filled Milk Powder offering

NZMP Fat Filled Milk Powder is an affordable ingredient that contains dairy goodness and delivers excellent performance in a wide range of applications, along with a creamy taste.

- Fortified with vitamins A and D
- Contains milk protein at a typical level of 24.5% and typical fat content of 28.5%
- High quality supply options from New Zealand, Australia and Europe
- Excellent yield in artisanal yoghurt applications
- Ideal for markets where affordability is paramount

Key benefits for you and your consumers

Cost Effective

Our NZMP Fat Filled Milk Powder is a high quality ingredient offered at a competitive price, perfect for markets where affordability is paramount.

Trusted Quality

Our deep NZMP dairy expertise and our commitment to food safety and quality reinforce why we are the number one choice of business partners in dairy.

Dairy Goodness

NZMP Fat Filled Milk Powder contains dairy goodness including dairy protein, and vitamins and minerals, which can help strengthen bones and muscles, and support immunity.

Closer to you

Supply options for NZMP Fat Filled Milk Powder include New Zealand, Australia and Europe.

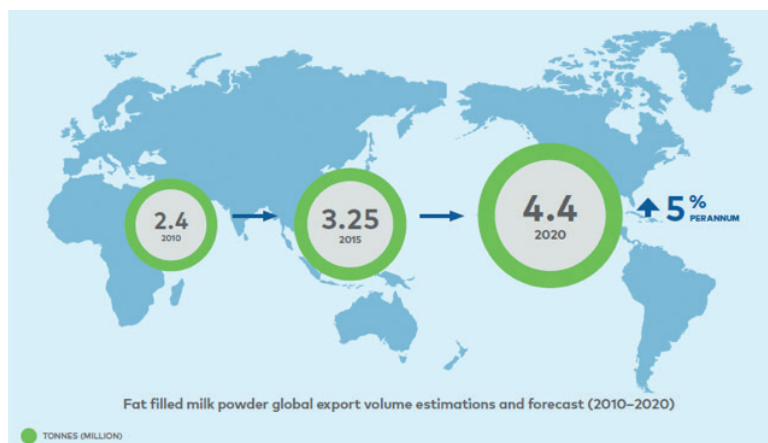
Applications

- ✔ **Direct repackaging into consumer formats – coffee whiteners, artisanal yoghurt, beverages, bakery, confectionery and desserts.**
- ✔ **As a base powder for dry blending into consumer formats.**

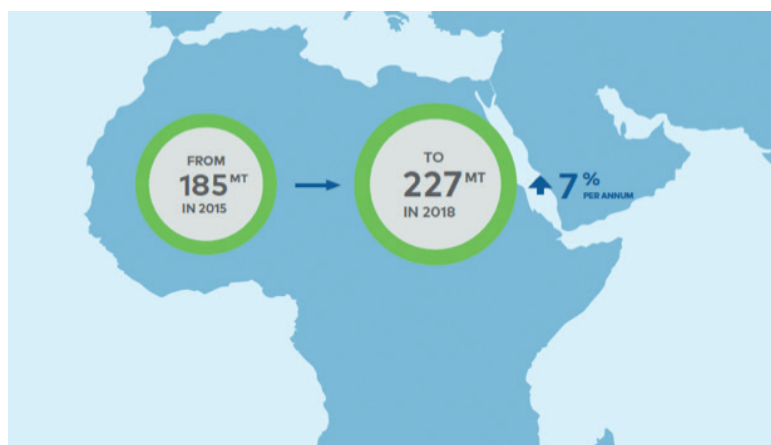
Insights into future growth

Fat filled milk powder world demand is estimated by main producers to be growing at 5% per annum.

Fat filled milk powder world demand is estimated by main producers to be growing at 5% per annum.



Expected growth is predicted at 7% per annum through to 2018



Safety, quality and sustainability

As the global ingredients brand of Fonterra, NZMP is a trusted supplier. We offer customers stringent safety and quality standards, and a rich history of dairy expertise and innovation. The result is unmatched product performance and one of the broadest ingredient portfolios in the market.

Sustainability is a priority for us, and this includes being careful about where we source our ingredients. We guarantee to use palm oil sourced from sustainable producers through the Green Palm™ scheme. Green Palm™ is endorsed by the Roundtable Sustainable Palm Oil (RSPO), of which Fonterra has been a member of since 2010.

Our story

New Zealand is a land of natural abundance and beauty. It is our home, and we are proud to be its guardians. Every day, we capture the very best of New Zealand's natural goodness and share it with the world.

Talk to the dairy ingredient experts

We're passionate about sharing our deep dairy expertise to help you grow your business. Talk to us today about your dairy ingredient needs.

To find out more or to purchase our ingredients please visit nzmp.com